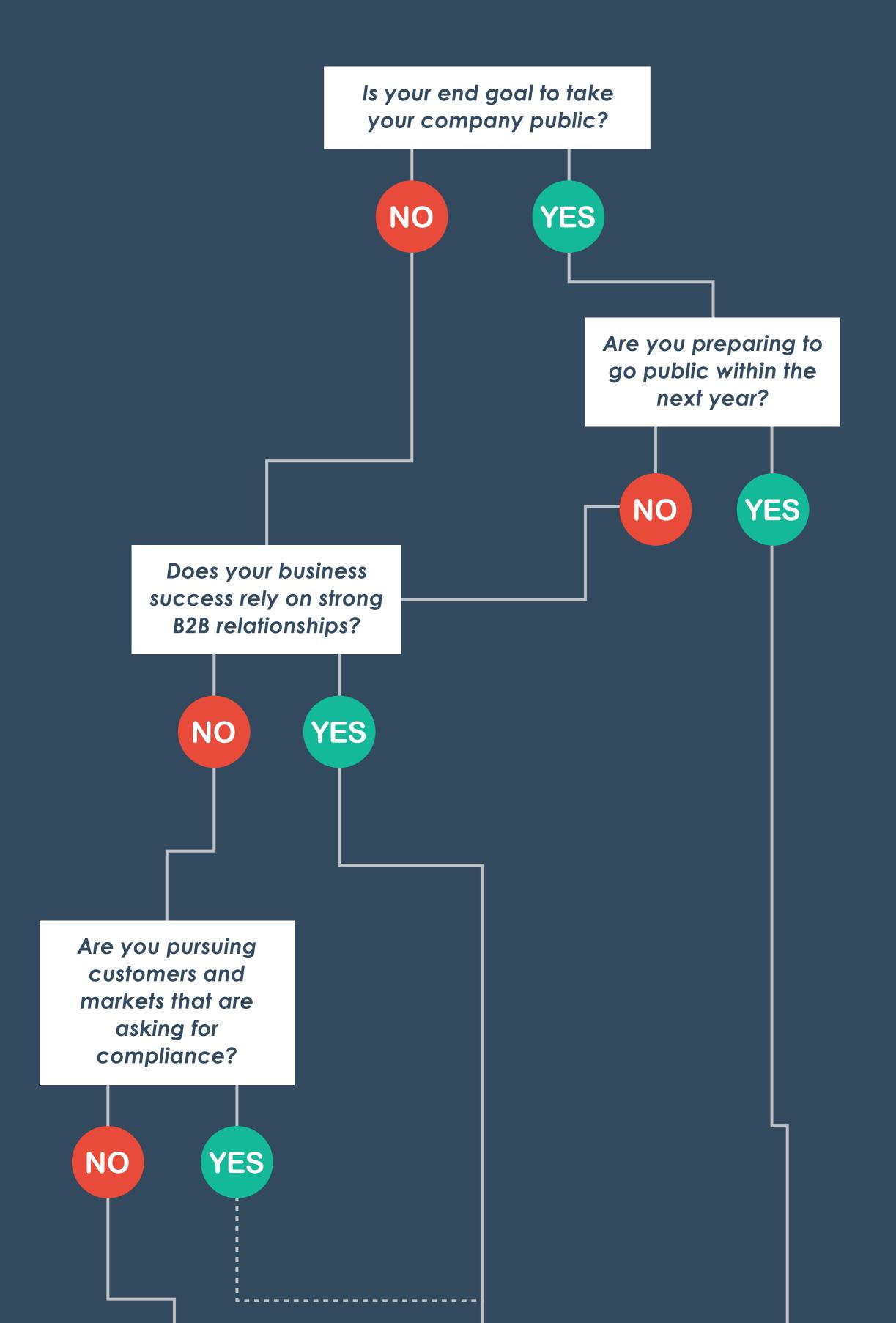
# DO YOU NEED A COMPLIANCE PROGRAM?

In recent years, compliance programs have grown increasingly important, and with that comes complexity. With constantly changing government regulations and ever present cybersecurity risks, compliance is essential for many businesses. But how do you know when the time is right to establish a compliance program?



## YOU STILL HAVE TIME

It sounds like compliance isn't totally necessary for your business at this point. However, if you plan to continue growing and envision some of the above cases happening in the future, it wouldn't be a bad idea to start looking into some initial compliance tasks so that you are ready when the time comes.

### **OUTCOME, LIKELY**

Even if you aren't quite at the "going public" stage, it may be time to start considering compliance to keep demand for your business growing. If you rely on B2B relationships, or have customers or markets that are requesting compliance, enacting a compliance program will help strengthen B2B bonds and ensure customers feel secure in doing business with you.

# **IT'S THAT TIME**

Looks like it's time for compliance. Compliance is necessary for all public companies. So if you are heading down that path within the next year, regulations and laws will require you to have audited controls in place around your financial processes.

When it comes to compliance, you need to assess the pros and cons as they relate to your business specifically. The decision doesn't need to be an all or nothing. Instead, you should approach compliance as a point on a maturity curve. Find out where you fall on the maturity curve with The Insider's Guide to Compliance.

**GET THE EBOOK** 



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